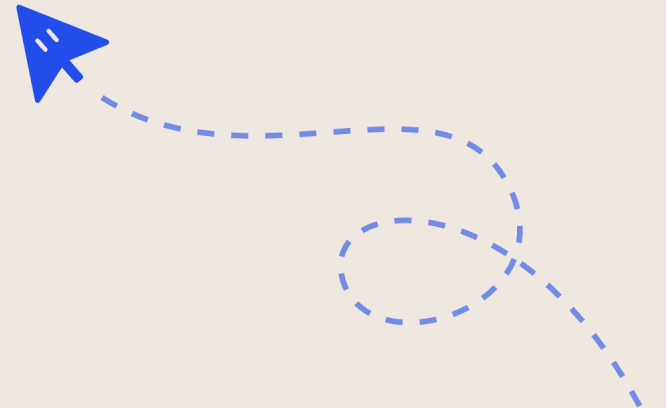




The simplest way to utilize AI superpowers.

Pre-seed · October 2026 · valeri@hintora.ai



Problem

Software is complicated and time-consuming to learn.
Every new tool comes with a million questions.

Tutorials and chatbots can't show you on your screen
and you constantly need to context switch.

Half of employees still have never used AI at work.

Solution

A desktop app you talk to. It sees your screen and helps you:

UNDERSTAND

whatever is in front of you

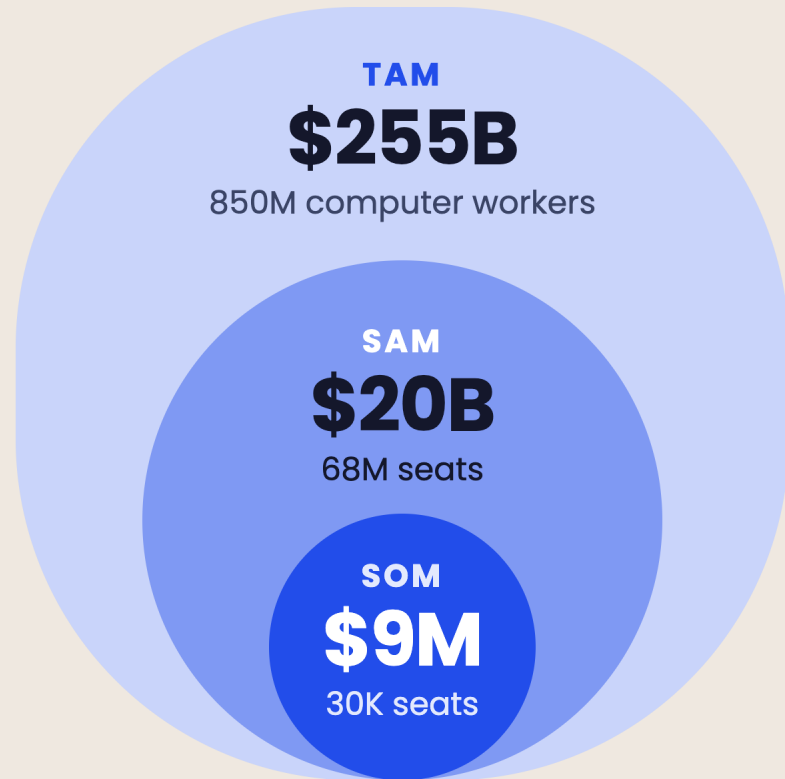
LEARN

step by step on your screen

AUTOMATE

the work you don't want to do

Market Size



WHY THE MARKET IS WIDE OPEN

51 workdays a year

lost per employee to fighting their software, even as companies spend record sums on AI.

\$1.5B

What SAP paid for WalkMe to guide people through software. Hintora does it in any app, with no setup.

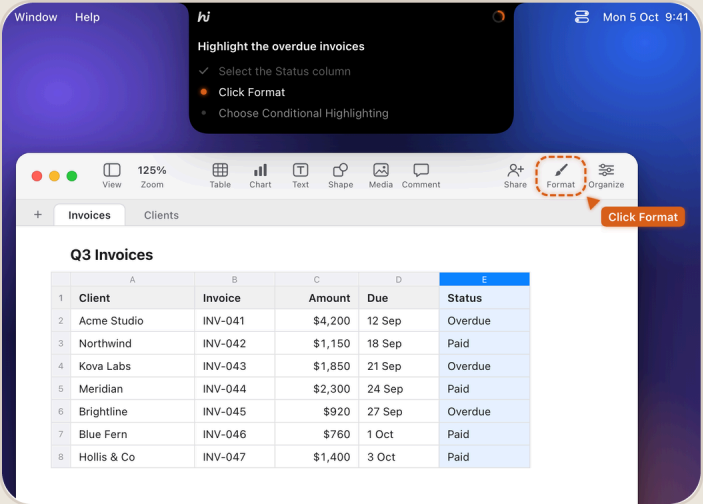
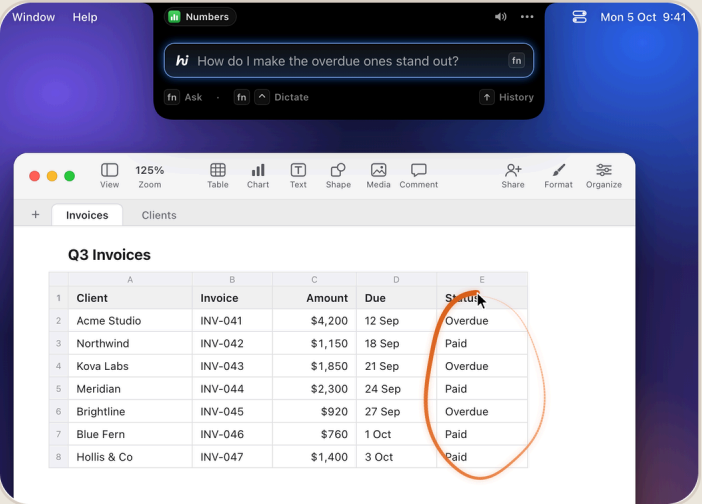
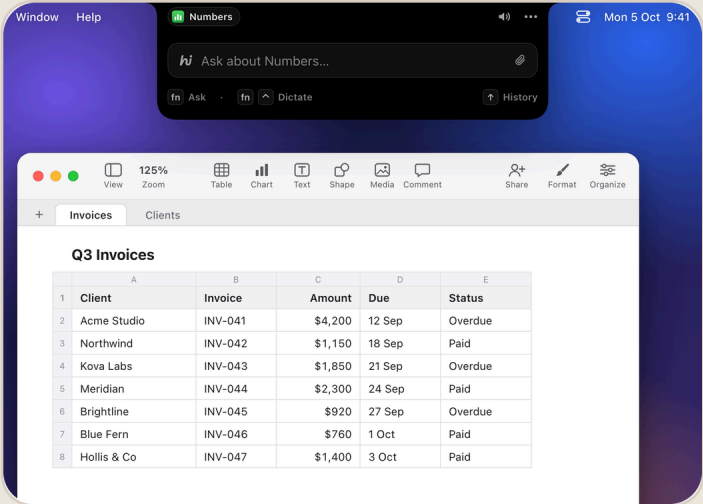
\$300 a year per seat

Blended price. Sized bottom-up from seats, not from an analyst report.

Sources: ILO 2026 · WalkMe State of Digital Adoption 2026 · SAP (2024)

Product

PRESS A KEY → ASK OUT LOUD → SEE IT ON YOUR SCREEN



See it in action
WATCH THE 60-SECOND DEMO
Scan the code, or click it

Business Model

A monthly subscription, per seat. Every plan has every feature; higher plans include more usage.

LIGHT \$19.99 per seat / month	PRO \$49.99 per seat / month	MAX \$99.99 per seat / month	ENTERPRISE Custom per company
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$$\begin{array}{ccccccc} \mathbf{4,400} & \times & \mathbf{\$25} & \times & \mathbf{12} & = & \mathbf{\$1.3M} \\ \text{avg paying seats, year 1} & & \text{per seat / month, blended across plans} & & \text{months} & & \text{revenue, year 1} \end{array}$$

Market Adoption



01 · NOW

Prosumers (B2C)

Fastest feedback loop, no sales cycle.



02 · NEXT

Their teams

Users bring Hintora to work. Companies buy seats.



03 · SCALE

B2B, one-to-many

Bundled with new PCs at retailers and through software distributors.

LAUNCH DISTRIBUTION, READY

20M

launch views · Spektra

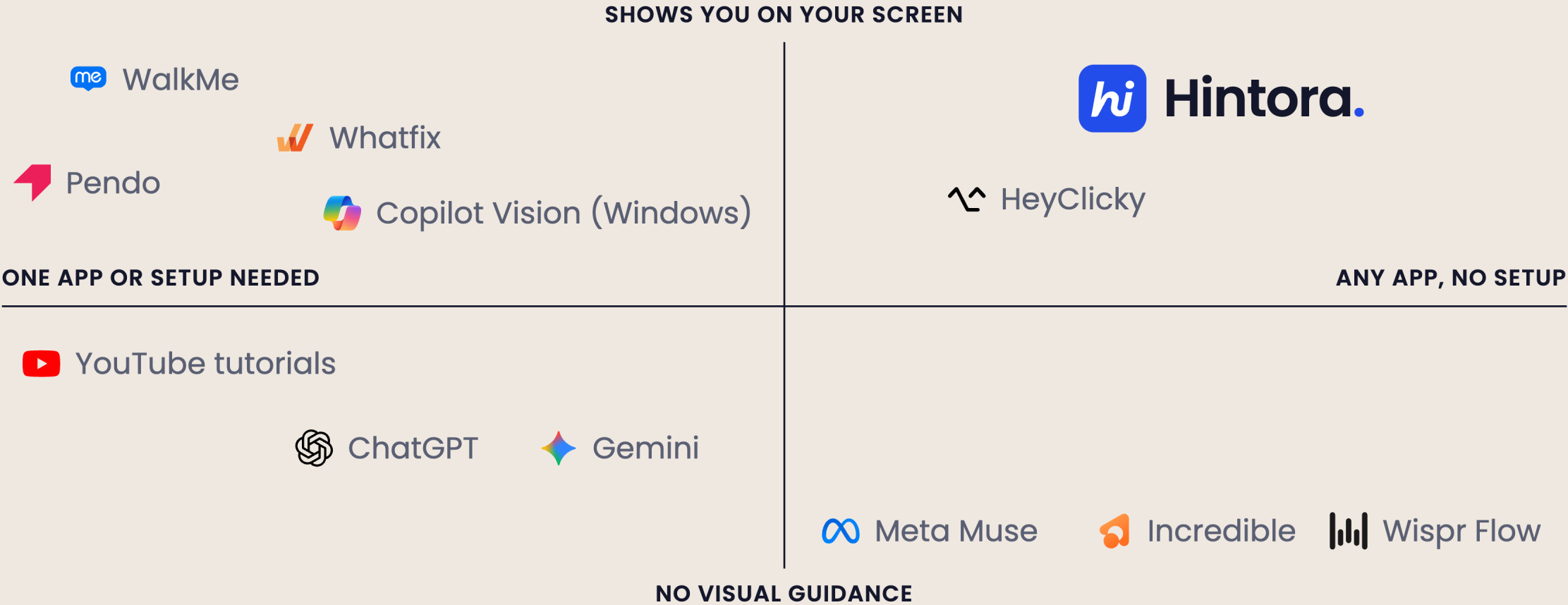
1.3M

person list · FaceIQ Labs

1.5–2M

views a month · founder's channels

Competition



How We Compare

	 Hintora	 HeyClicky	 Copilot Vision	 Incredible	 Wispr Flow	 WalkMe
Guides you visually on screen	✓	✓	✓	×	×	✓
Works across all your apps	✓	✓	×	✓	✓	×
Voice first	✓	✓	✓	✓	✓	×
Automates tasks	✓	✓	×	✓	×	✓
Dictation in any app	✓	✓	×	×	✓	×
Lightning-fast responses	✓	×	×	×	×	×

Team



Valeri Sabev

FOUNDER & CEO

10 years in software, 5 in AI. Founded Valchy AI, Bulgaria's leading AI agency. 40K+ followers generating 1.5-2M views a month.



Georgi Dryanovski

FOUNDING ENGINEER

6+ years shipping production software across web, mobile, desktop and cloud. Scalable SaaS and AI products.



Ivan Varbanov

FOUNDING SALES

Founding sales hire at Rexera (acquired by RealPage), early sales at Payhawk. \$1.2M+ net new ARR closed, 120%+ to target.

The Ask

RAISING

\$1.5M

Pre-seed for 10% equity.
18 to 24 months of runway.

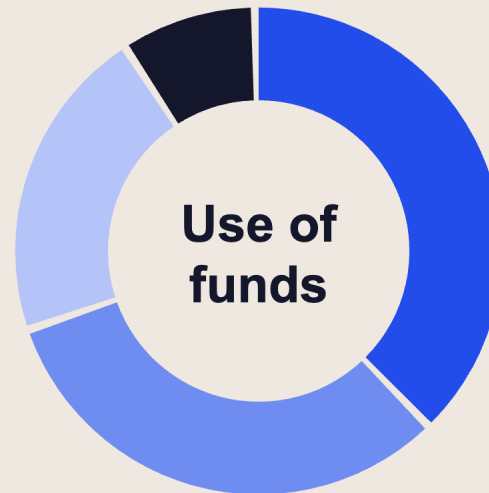


Valeri Sabev

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■ 38%	Marketing & distribution \$570K
■ 32%	Content team \$480K
■ 21%	Engineering \$315K
■ 9%	Buffer \$135K